

#### CONNECTING THE GLASS MANUFACTURING INDUSTRY

### NOTE FROM THE EDITOR

Glass International has more than 40 years' experience in the container and hollow glass industry and is committed to providing up-to-date news, technical features and profiles that the industry needs to stay ahead of the game.

Glass International has evolved and expanded from a print publication, adapting to the fast pace of modern life to a contemporary brand with various digital outlets (including webinars, video content and podcasts), as well as live events.

Partnering with Glass International will help you reach the right people, at the right level and at the right time; and we look forward to working with you over the next year.





#### **GREG MORRIS**, EDITOR

Glass International Magazine gregmorris@quartzltd.com

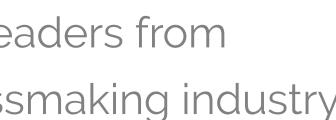
## GLASS INTERNATIONAL READERSHIP

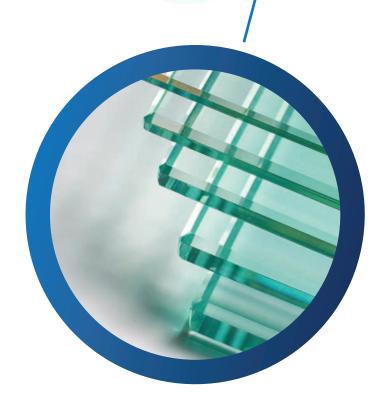
Delivering more editorial content than any other printed publication within the industry; our portfolio brings together the best of the international glass market.

Glass International has established a high level of readers from across the hollow, container, flat and speciality glassmaking industry.













### OUR AUDIENCE

- SOCIAL 9000+
  - PRINT 5,404





- EMAIL 20,000
- AVERAGE MONTHLY 33,536 WEBSITE PAGE VISITS

(January to June 2023)











<b>48%</b> :	OF OUR READERS ARE IN CORPORATE MANAGEMENT
<b>-6</b> %	SALES & MARKETING
<b>26%</b>	RESEARCH & DEVELOPMENT
<b>34%</b> ·	PLANT MANAGERS, PROCUREMENT BOSSES & MAINTENANCE MANAGERS

OFFICIAL PUBLICATION FOR



**GLASS C©NNECT** 









Glass International works with a wide range of companies in helping them grow their sales in the glass industry.

Glass International is distributed globally with the main readership being based in Western Europe closely followed by North America. With Glassman Events launching an Asian event, we have increased readership of Glass International by 12% in this region. The Digital Issues are also sent to 20,000 readers with an average open rate of 35%.

#### TRUSTED BY...



### TARGETED AND DYNAMIC READERSHIP TO IMPROVE ENGAGEMENT

"Glass International is 'The Magazine' of Glass Containers Industry, providing detailed and updated news about the market and interesting technical articles, presenting the latest developments carried out by the companies involved in this Industry"

> **ELEONORA** BORDINI Marposs

"Glass International write well researched and interesting articles, covering all aspects of the glass industry!"

> **JAMIE GIBSON** Marpak Extrusions

"For everybody it was exciting to come after such a long period without having direct touch with customers and also with networking without companies. Its more customers, more people and of course when we are longer on the market like in Mexico, we have more companies and more customers which are always coming, always visiting. What is also very important."

#### 6 **TESTIMONIALS**

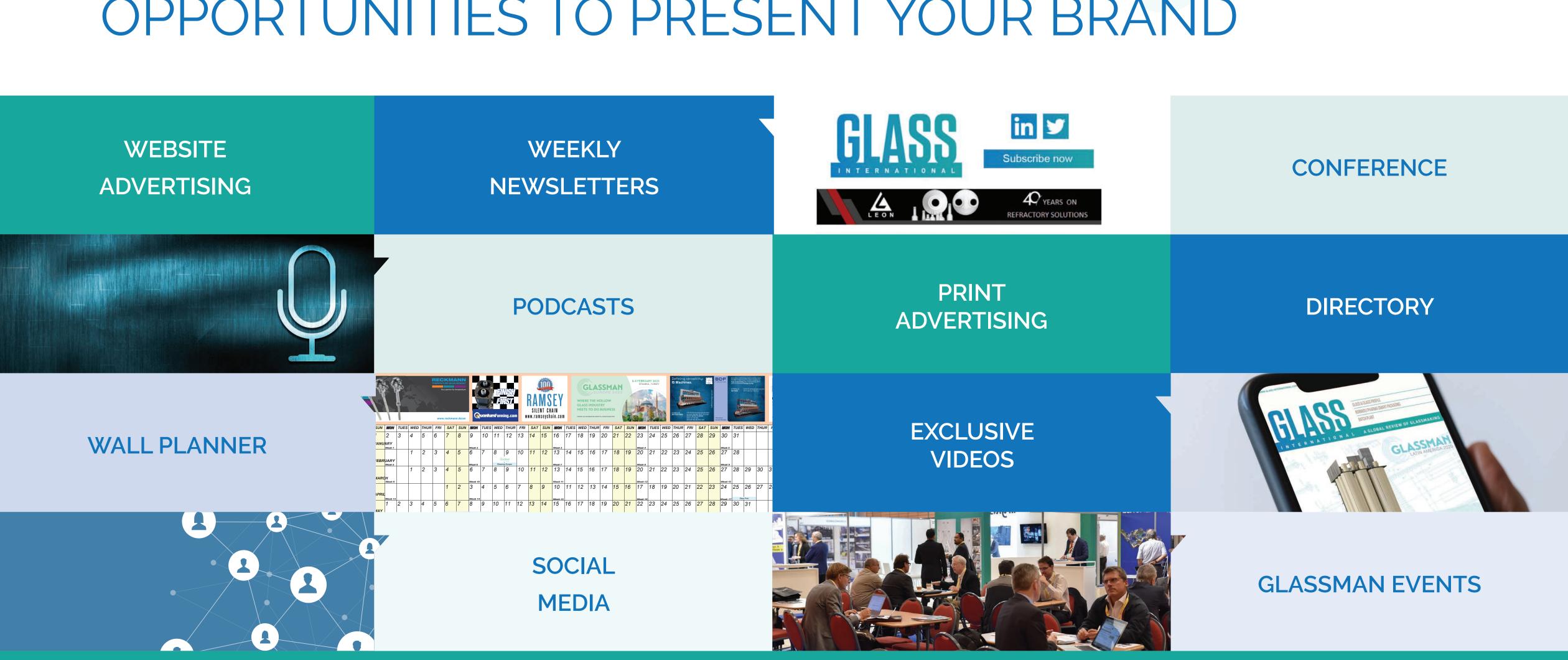
'We like Glassman Latin America because we meet our clients there personally and its always good to meet them and to discuss projects directly. This is very good to meet the giants personally and sit together on the table to discuss project and to make a sketch instead of explaining something on a display with a camera in a video conference. This is complete different and you can see the reaction of a client opposite of you much better than a video conference'.

**MATTHIAS KUNZ** HORN





### **OPPORTUNITIES TO PRESENT YOUR BRAND**





### PRINT ADVERTISING - RATE CARD



SERIES RATE PER INSERTION	1	3	6	9	12
FULL PAGE	£3,000	£2,895	£2,725	£2,450	£2,250
HALF PAGE	£1,970	£1,765	£1,600	£1,530	£1,420
QUARTER PAGE	£1,125	£1,030	£930	£825	£755



PRIME POSITIONS	
FRONT COVER	£3,900
INSIDE FRONT COVER	£3,647
BACK COVER	£3,690
INSIDE BACK COVER	£3,567

### WALLPLANNER - RATE CARD

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edition) is sent straight to the inbox of over 20,000 professionals from across the aluminium, steel, and glass industries. SIGN UP TO RECEIVE YOUR FREE COPY WWW.FURNACES-INTERNATIONAL COM	FEBRUARY Week 5	1	2	3	4	5 5	6 <sup>Week 6</sup>	7 8 Glasse 7 8	9 LASSMAM man Europe		11 1: 11 1:	We	ek 7					v	Week 8			23 24 23 24	25 25		Week 9	28	9 30	31		FEBRUARY	The Experts in Glass Conditioning Parkinson-Spencer Refractories Ltd
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JAC A	DECEMBER Week 48 SUN MON	TUES V	VED THU	1 R FR			4 Week 49	Gulf Glass				0 1	1 12					17 1	18 Neek 51			21 22 THUR FRI			25 Week 52					31 DECEMBER SUN MON	BUT small steps increase electric boost to reduce the CO2 then superboost. GS and FIC are THE companies to supply CFD modelling of your flexible future furnaces.
Excellence Mude in haly SUS PUBLIC CAST IN A SUSPECTION OF THE SUS		USTRY DO BUSIN	2023 V ESS	20-21	SEPTEMBER SEOUL, SOUTH	2023 KOREA	Syst	futeo autor ng and Drive ems for IS M Strate 3-4   D-8066 7542 330-3 10169ftut troni.ete	tomation lachines Tettnang ronic.de	H	• Hydroger	NAL	Light Oil • Fu	Combu el Oil • Natu ans ork.ag rk.ag				• 50 51 • FE • 51 54	ODA A ODIUN ULPHA ELDSP ILICA AND	ATE ARS		wport dustr	i e s		G	S G R O		MATEC D F C O			FIC the pathway to a cleaner future www.fic-uk.com +44 (0) 1738 366 962 File World's Number One in Furnace Technology Promotimet under the Parameter Consult With the forgate

#### WWW.GLASS-INTERNATIONAL.COM



SINGLE UNIT	£400
DOUBLE UNIT	£750
PRIME POSITIONS	£900
CENTRE BANNER (1 opportunity)	£1,500

Circulated in the November issue to subscribers and distributed at industry events, this A1 wall planner provides a practical calendar for glass professionals to use and includes significant industry events throughout the year. Four size packages are available for advertising on the wall planner.



### DIRECTORY

The Glass International Directory is the essential guide to all glassmaking equipment worldwide. It provides comprehensive company listings, product information and key contact details.

A listing in the directory is free of charge. Advertising packages and upgrade options are also available. Don't hesitate to get in touch to discuss your requirements.

There are a range of flexible advertising options to match a range of budgets and to help advertisers achieve their desired

level of exposure within the market. We can create a bespoke package with or without printed advertising options.

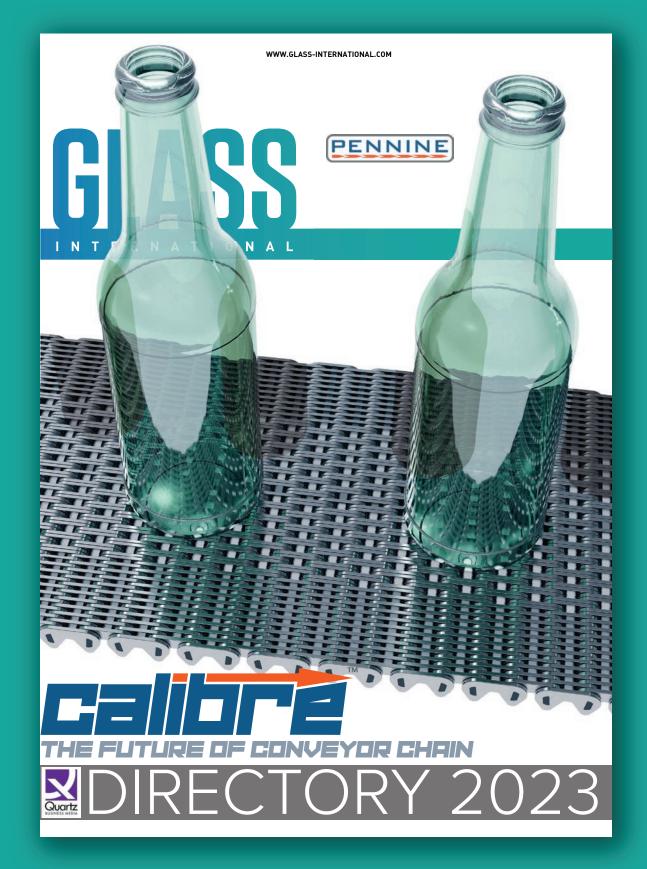
#### **Online buyers guide** coming soon!

Features include:

- Comprehensive company listing
- Key contact details
- Product information

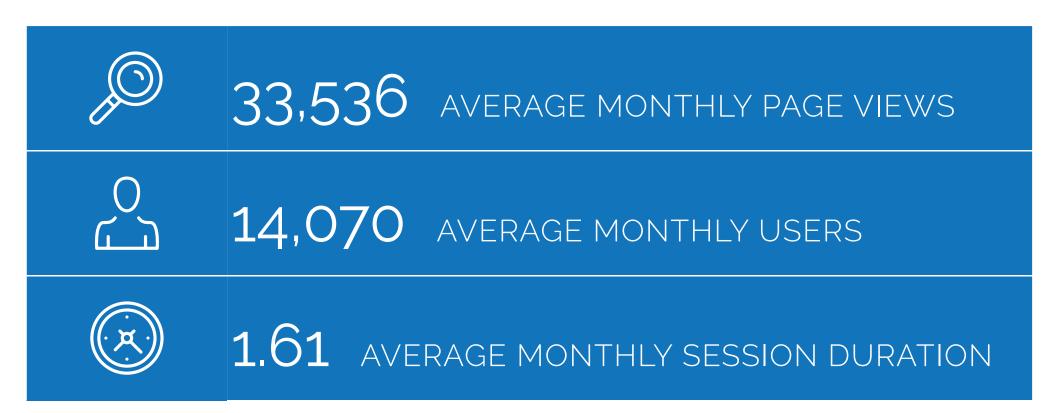
**ESME HORN**, DIRECTORY CO-ORDINATOR esmehorn@quartzltd.com





### WEBSITE ADVERTISING

Our rich and diverse content at glass-international. keeps the glass community up-to-date with the latest news, technology and project developments.



(January to June 2023)

Choose from a range of flexible advertising options to match a variety of budgets and achieve your desired level of exposure within the market.





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WEB BANNERS	
LARGE MASTHEAD BANNER	<b>£6,050</b> for a 12 month campaign
MASTHEAD BANNER	£465/month
HEADER BANNER	£350/month
FOOTER BANNER	£300/month
MPU/LARGE PANEL	£390/month
HALF PANEL	£300/month
OTHER OPPORTUNITIES	
VIDEO CONTENT	
COMPANY ADVERTORIALS	

CONFERENCE

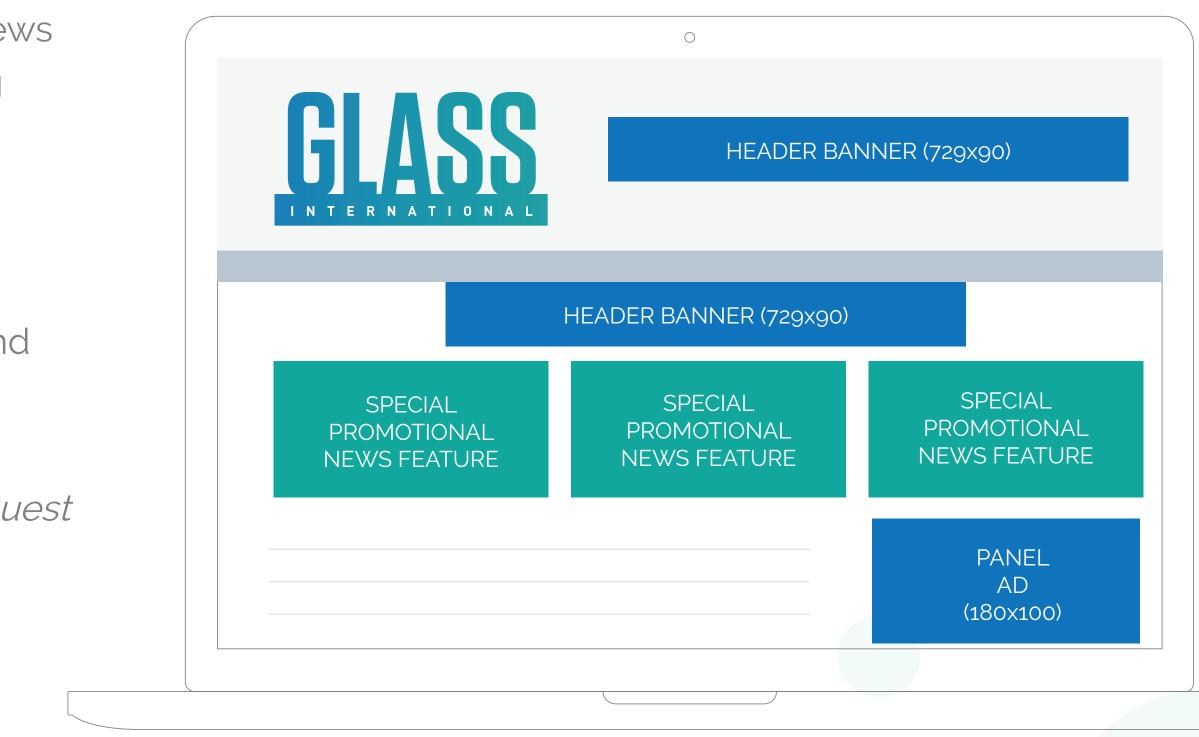
### NEWSLETTER ADVERTISING

Glass International newsletters deliver the most important news in the glass industry to 18,521 inboxes every week. Promoting your brand on Glass International newsletters will generate brand awareness, website traffic and valuable sales leads.

#### **Newsletter sponsorship opportunities**

- Header banner included on the email promoting your brand (hyperlinked). Price on request
- Special promotional news feature linking through to a full news story on the Glass International website. *Price on request*
- Panel advertisement (180 x 100 pixels) advertisement to promote your brand. *Cost: £400 pw*
- Exclusive company newsletter get you news to our regular readers. Price on request





### SOCIAL MEDIA PACKAGES

Content on the rapidly growing Glass International social media networks reaches more than 35,000 glass professionals right around the world each and every month.

Collaborating with us to distribute high-quality content from your organisation is a fantastic way to put your brand and products in front of thousands of senior glass executives in all corners of the globe.

**PACKAGE 1**: 1 post across Twitter & LinkedIn (3 minimum) = 2400

**PACKAGE 2**: 6 posts across Twitter & LinkedIn = 22,100

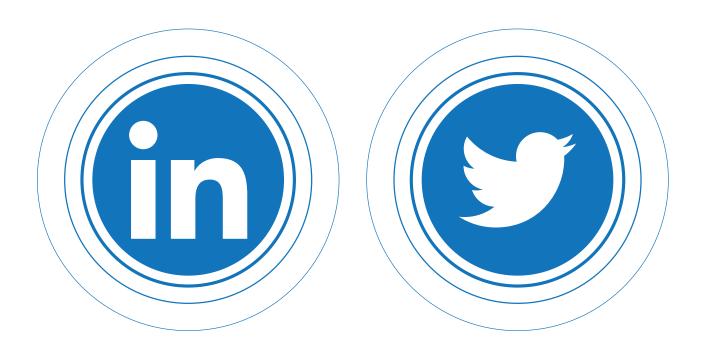
**PACKAGE 2**: 12 posts across Twitter & LinkedIn =  $\pounds 3,600$ 

Full monitoring and statistics provided

#### **SPECIFICATIONS**

Images to be 1080 x 1080 px | High resolution JPEG or PNG | Video to be MP4 format

9 SOCIAL MEDIA



# **Z**1KFOLLOWERS

ACROSS GLASS INTERNATIONAL SOCIAL MEDIA





# GLASSMAN EVENTS

#### WWW.GLASSMANEVENTS.COM

- Glass Connect Europe February 2023, Italy
- Glass Connect Brazil March 2024, Brazil
- Glassman Latin America 15-16 May 2024, Mexico City, Mexico

Glassman events are world leading exhibitions, conferences and hosted buyer programmes dedicated to the hollow and container glass manufacturing industries.

Annually **Glassman Events** connect over **3500+** buyers and sellers around the world

- They provide an excellent opportunity
- to network, meet and do business with key
- manufacturing industry figures involved with all aspects of the
- design, process and production of hollow and container glass.

### Join us at our next events...







OCTOBER	NOVEMBER	DECEMBER 2023/	FEBRUARY	MARCH
2023	2023	JANUARY 2024	2024	2024
Al in Glassmaking Health and Safety EVENT DISTRIBUTION: • Glass Focus Awards • Sisecam Conference	<section-header></section-header>	<section-header></section-header>	<section-header></section-header>	<section-header></section-header>
APRIL	MAY	JUNE	JULY/AUGUST	SEPTEMBER
2024	2024	2024	2024	2024
<section-header></section-header>	Furnaces Furnace Solutions Preview	Forming Glass Recycling EVENT DISTRIBUTION: • ICG Annual Meeting	Handling glasstec Show Preview EVENT DISTRIBUTION: • Glass Problems Conference	Recycling Decarbonisation glasstec Show issue

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#### 15 EDITORIAL FEATURES



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