

# GLASS

INTERNATIONAL

---

CONNECTING THE GLASS MANUFACTURING INDUSTRY

# NOTE FROM THE EDITOR

Glass International has more than 45 years' experience in the container and hollow glass industry and is committed to providing up-to-date news, technical features and profiles that the industry needs to stay ahead of the game.

Glass International has evolved and expanded from a print publication, adapting to the fast pace of modern life to a contemporary brand with various digital outlets (including webinars, video content and podcasts), as well as live events.

Partnering with Glass International will help you reach the right people, at the right level and at the right time; and we look forward to working with you over the next year.



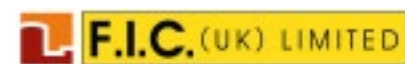
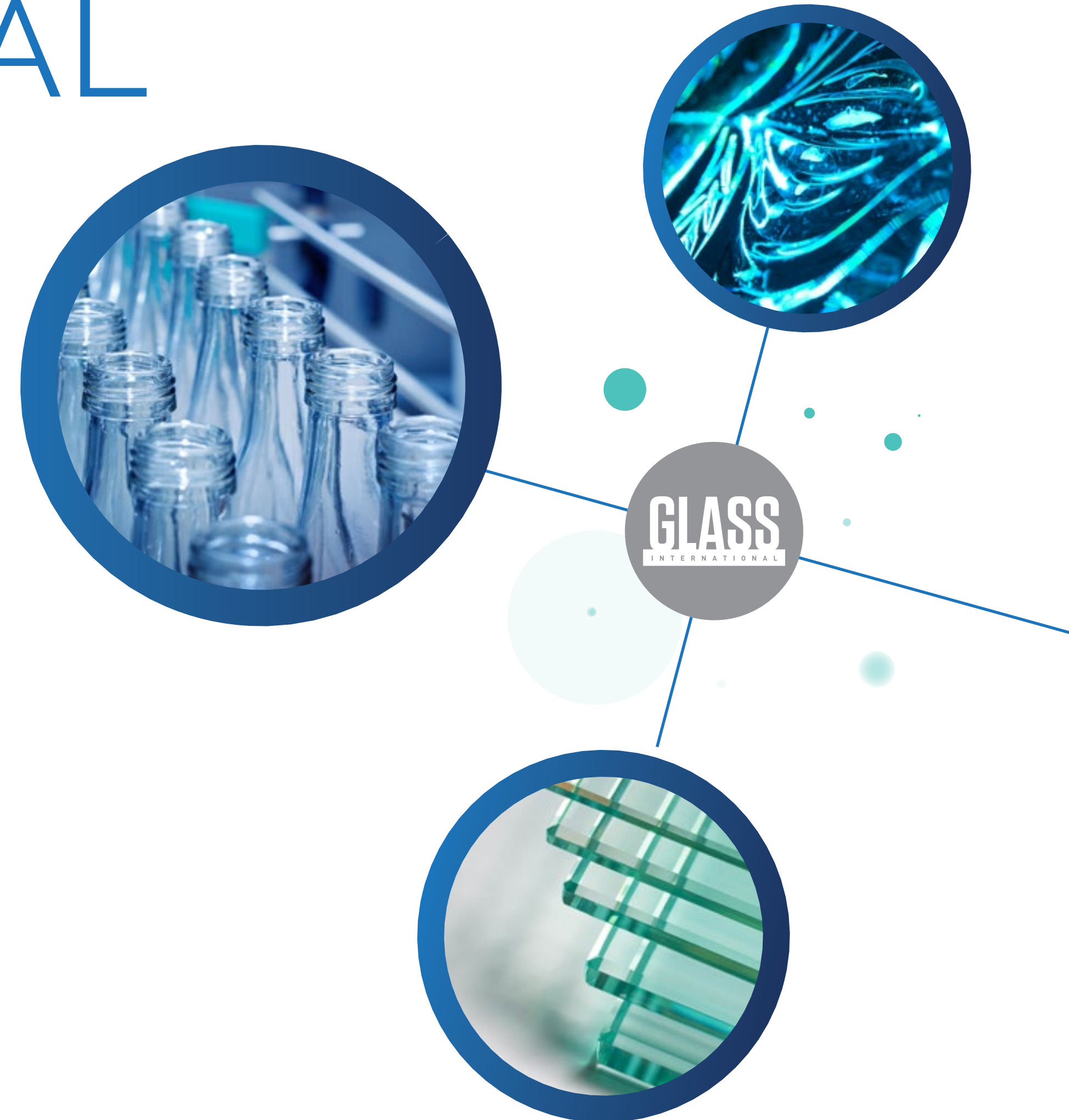
**GREG MORRIS,** EDITOR

Glass International Magazine  
gregmorris@quartzltd.com

# GLASS INTERNATIONAL READERSHIP

Delivering more editorial content than any other printed publication within the industry; our portfolio brings together the best of the international glass market.

Glass International has established a high level of readers from across the hollow, container, flat and speciality glassmaking industry.





# OUR AUDIENCE

**36,000** • FOLLOWERS



**3,000** • PRINT

**13,000+** • EMAIL

**46,175** • AVERAGE MONTHLY  
WEBSITE PAGE VISITS

*(January to June 2025)*

## PRINT CIRCULATION STATISTICS

**48%** • OF OUR READERS ARE IN  
CORPORATE MANAGEMENT

**26%** • SALES & MARKETING

**34%** • PROCUREMENT BOSSES &  
MAINTENANCE MANAGERS



OFFICIAL PUBLICATION FOR





Glass International works with a wide range of companies in helping them grow their sales in the glass industry.

Glass International is distributed globally with the main readership being based in Western Europe closely followed by Latin America. With Glassman Events launching an Asian event, we have increased readership of Glass International by 12% in this region. The Digital Issues are also sent to 13,000 readers with an average open rate of 37%.

TRUSTED BY...



6  
OPPORTUNITIES

# OPPORTUNITIES TO PRESENT YOUR BRAND

WEBSITE  
ADVERTISING

WEEKLY  
NEWSLETTERS



CONFERENCE

[https://www.](https://www.glass-international.com)

GLASS INTERNATIONAL  
ONLINE

PRINT  
ADVERTISING

DIRECTORY

WALL PLANNER

EXCLUSIVE  
VIDEOS



GLASSMAN EVENTS

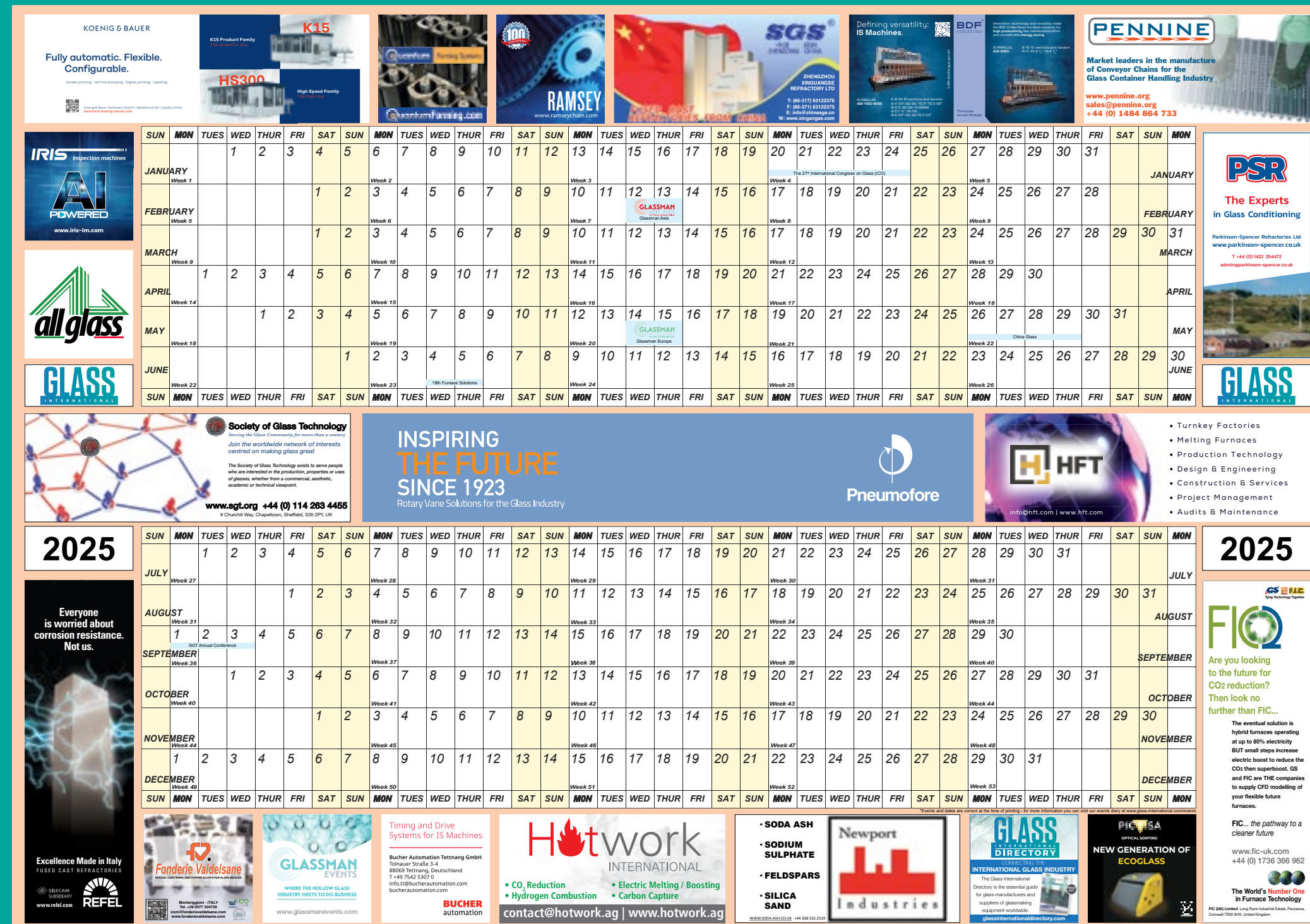
# PRINT ADVERTISING - RATE CARD



PRIME POSITIONS	
FRONT COVER	£4,290
INSIDE FRONT COVER	£4,012
BACK COVER	£4,059
INSIDE BACK COVER	£3,924

SERIES RATE PER INSERTION	1	3	6	9	12
FULL PAGE	£3,300	£3,185	£2,998	£2,695	£2,475
HALF PAGE	£2,167	£1,942	£1,760	£1,683	£1,562
QUARTER PAGE	£1,238	£1,133	£1,023	£908	£830

# WALLPLANNER - RATE CARD



SINGLE UNIT	£440
DOUBLE UNIT	£825
PRIME POSITIONS	£990
CENTRE BANNER (1 opportunity)	£1,650

Circulated in the November issue to subscribers and distributed at industry events, this A1 wall planner provides a practical calendar for glass professionals to use and includes significant industry events throughout the year. Four size packages are available for advertising on the wall planner.

# DIRECTORY

The Glass International Directory is the essential guide to all glassmaking equipment worldwide. It provides comprehensive company listings, product information and key contact details.

A listing in the directory is free of charge. Advertising packages and upgrade options are also available. Don't hesitate to get in touch to discuss your requirements.

There are a range of flexible advertising options to match a range of budgets and to help advertisers achieve their desired

level of exposure within the market. We can create a bespoke package with or without printed advertising options.

## Online Directory now available!

Features include:

- Comprehensive company listing
- Key contact details
- Product information

visit [glassinternationaldirectory.com](http://glassinternationaldirectory.com) for updates




**ESME HORN**, SALES & PRODUCTION MANAGER  
[esmehorn@quartzltd.com](mailto:esmehorn@quartzltd.com)





# WEBSITE ADVERTISING

Our rich and diverse content at [glass-international.com](https://www.glass-international.com) keeps the glass community up-to-date with the latest news, technology and project developments.

	<b>46,175</b> AVERAGE MONTHLY PAGE VIEWS
	<b>17,677</b> AVERAGE MONTHLY USERS
	<b>2.54</b> AVERAGE MONTHLY SESSION DURATION

*(January to August 2025)*

Choose from a range of flexible advertising options to match a variety of budgets and achieve your desired level of exposure within the market.

WEB BANNERS	
MASTHEAD BANNER	£561/month
HEADER BANNER	£440/month
FOOTER BANNER	£385/month
MPU/LARGE PANEL	£484/month
HALF PANEL	£385/month

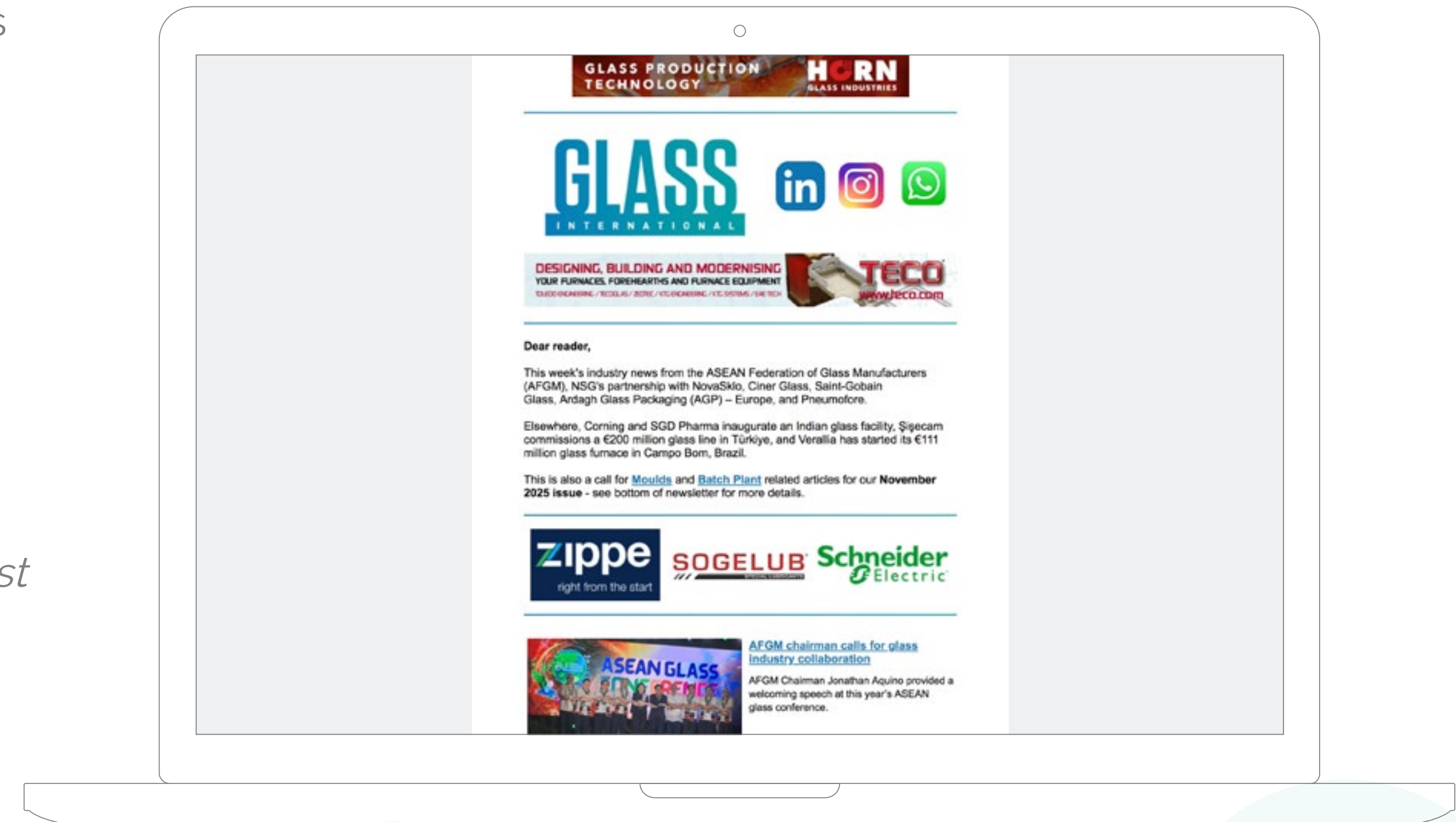
OTHER OPPORTUNITIES	
VIDEO CONTENT	
COMPANY ADVERTORIALS	
CONFERENCE	

# NEWSLETTER ADVERTISING

Glass International newsletters deliver the most important news in the glass industry to 12,000 inboxes every week. Promoting your brand on Glass International newsletters will generate brand awareness, website traffic and valuable sales leads.

## Newsletter sponsorship opportunities

- **Header banner** included on the email promoting your brand (hyperlinked). *Price on request*
- **Special promotional news feature** linking through to a full news story on the Glass International website. *Price on request*
- **Panel advertisement** (180 x 100 pixels) advertisement to promote your brand. *Cost: £500 pw*
- **Exclusive company newsletter** - get you news to our regular readers. *Price on request*



# SOCIAL MEDIA PACKAGES

Content on the rapidly growing Glass International social media networks reaches more than 36,000 glass professionals right around the world each and every month.

Collaborating with us to distribute high-quality content from your organisation is a fantastic way to put your brand and products in front of thousands of senior glass executives in all corners of the globe.

**PACKAGE 1:** 1 post across Twitter & LinkedIn *(3 minimum)* = **£550**

**PACKAGE 2:** 6 posts across Twitter & LinkedIn = **£2,250**

**PACKAGE 3:** 12 posts across Twitter & LinkedIn = **£3,750**

*– Full monitoring and statistics provided*

## SPECIFICATIONS

Images to be 1080 x 1080 px | High resolution JPEG or PNG | Video to be MP4 format



# 36k FOLLOWERS

ACROSS GLASS INTERNATIONAL SOCIAL MEDIA



20k+

MEMBERS IN OUR CLOSED LINKEDIN GROUP



35k+

SOCIAL REACH MONTHLY



10%

ENGAGEMENT RATE



Glassman events are world leading exhibitions, conferences and hosted buyer programmes dedicated to the hollow and container glass manufacturing industries.

They provide an excellent opportunity to network, meet and do business with key manufacturing industry figures involved with all aspects of the design, process and production of hollow and container glass.

### Join us at our next events...

- **Glassman Italy**  
04-05 February 2026, Bologna, Italy
- **Glassman Latin America**  
20-21 May 2026, Mexico City, Mexico

Annually  
**Glassman Events**  
connect over  
**3500+** buyers  
and sellers  
around the world



NOVEMBER 2025	DECEMBER 2025/ JANUARY 2026	FEBRUARY 2026	MARCH 2026	APRIL 2026	MAY 2026
<p><b>Decoration in glassmaking</b> – new techniques for decorating flat and container glass</p>	<p><b>Glassman Italy show issue</b></p> <p><b>Distribution at Glassman Italy 2026</b></p> <p><b>Raw materials</b> - the use of raw materials in the glassmaking process</p> <p><i>Italian issue</i></p>	<p><b>Refractories</b> – Materials developments and installation procedures</p>	<p><b>Glassman Latin America show issue</b></p> <p><b>Distribution at China Glass</b></p> <p><b>Forming</b> - Forming methods and equipment developments including IS machines, moulds, neck rings, plungers, swabbing equipment etc</p> <p><i>Chinese issue</i></p>	<p><b>Inspection</b> - Inspection solutions in the hot and cold end of glass plants</p> <p><i>Spanish issue</i></p>	<p><b>Distribution at Furnace Solutions</b></p> <p><b>Furnaces</b> - Furnace design, operation, maintenance and firing methods. Energy efficiency, sustainability.</p> <p><i>Portugese issue</i></p>
JUNE 2026	JULY/AUGUST 2026	SEPTEMBER 2026	OCTOBER 2026	NOVEMBER 2026	DECEMBER 2026/ JANUARY 2027
<p><b>Ware Handling</b> - Equipment and materials developments for the hot and cold end handling of glass</p> <p><b>Glass Coating</b> – Surface preparation, including cleaning, flame or chemical treatment to improve adhesion.</p>	<p><b>Decoration in glass manufacturing</b> – new technologies and trends in decoration of glass</p> <p><b>Glasstec Preview</b></p>	<p><b>Glasstec show issue</b></p> <p><b>Decarbonising the glass industry</b> – Alternative fuels used in glass manufacturing, energy efficiencies, sustainable initiatives</p> <p><i>Spanish issue</i></p> <p><i>German issue</i></p>	<p><b>Digital technology in glassmaking</b> – the increased use of AI, Big Data, the Smart Factory, algorithms</p>	<p><b>Moulds</b> – the use of Moulds in the glassmaking process, new technologies, energy efficiency, longer lifetimes</p> <p><b>Batch Plant</b> – Storage, handling and mixing routines for primary glass manufacturing raw materials</p>	<p><b>Annealing lehrs</b> – the role of annealing lehrs in the glass manufacturing process and their advantages</p>

15  
TEAM

# CONTACT US

## SALES

### **KEN CLARK**

Group Sales Director

+44 (0)1737 855117

kenclark@quartzltd.com

### **MANUEL MARTIN QUEREDA**

International Sales Manager

+44 (0)1737 855023

manuelm@quartzltd.com

## EDITORIAL

### **GREG MORRIS**

Editor

+44 (0)1737 855132

gregmorris@quartzltd.com

### **JESS MILLS**

Deputy Editor

+44 (0)1737 855154

JessMills@quartzltd.com

## PRODUCTION

### **ESME HORN**

Sales & Production Manager

+44 (0)1737 855136

esmehorn@quartzltd.com

### **CAROL BAIRD**

Production Manager

+44 (0)1737 855161

carolbaird@quartzltd.com



## **QUARTZ BUSINESS MEDIA**

Quartz House, 20 Clarendon Road  
Redhill, Surrey RH1 1QX, UK

## **FOLLOW US**



@GLASS\_INT



@GLASS INTERNATIONAL

[WWW.GLASS-INTERNATIONAL.COM](http://WWW.GLASS-INTERNATIONAL.COM)