

# GLASS

INTERNATIONAL

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CONNECTING THE GLASS MANUFACTURING INDUSTRY

PRINT & DIGITAL SPECIFICATIONS

# DIGITAL ADVERTISING SPECIFICATIONS

## HEADER LEADERBOARD BANNER

*Position: Alongside the magazine logo*

Size: **728 x 90 Pixels** | DPI: **72dpi** | Max Filesize: **120KB**

## MPU LARGE PANEL

*Position: Right hand side of page*

Size: **450 x 300 Pixels** | DPI: **72dpi** | Max Filesize: **120KB**

## LARGE MASTHEAD BANNER

*Position: Below masthead*

Size: **728 x 90 Pixels** | DPI: **72dpi** | Max Filesize: **120KB**

## HEADER/FOOTER BANNER

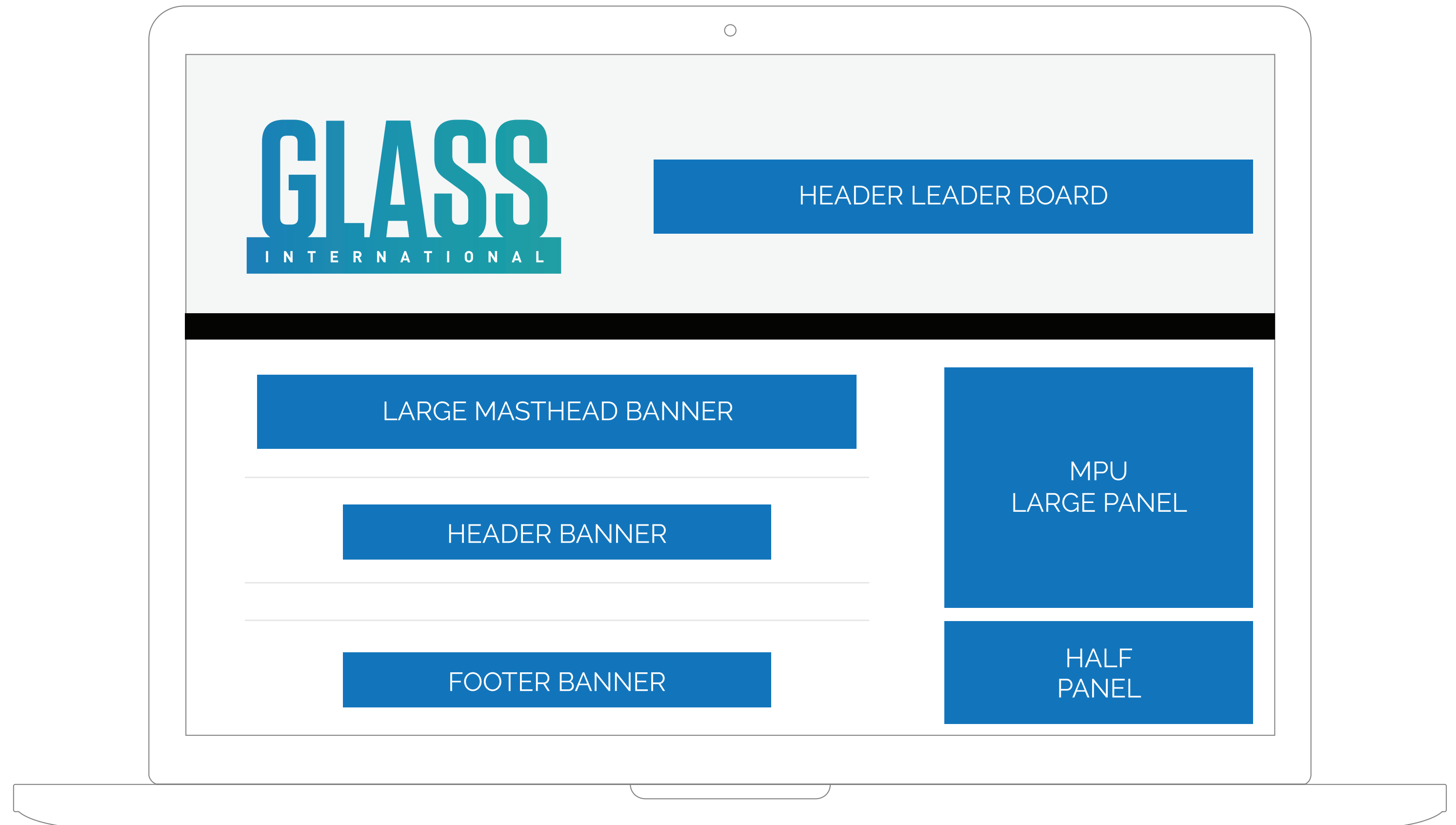
*Position: Header above the main information section of the page/  
Footer below the main information section of the page*

Size: **468 x 60 Pixels** | DPI: **72dpi** | Max Filesize: **100KB**

## HALF PANEL

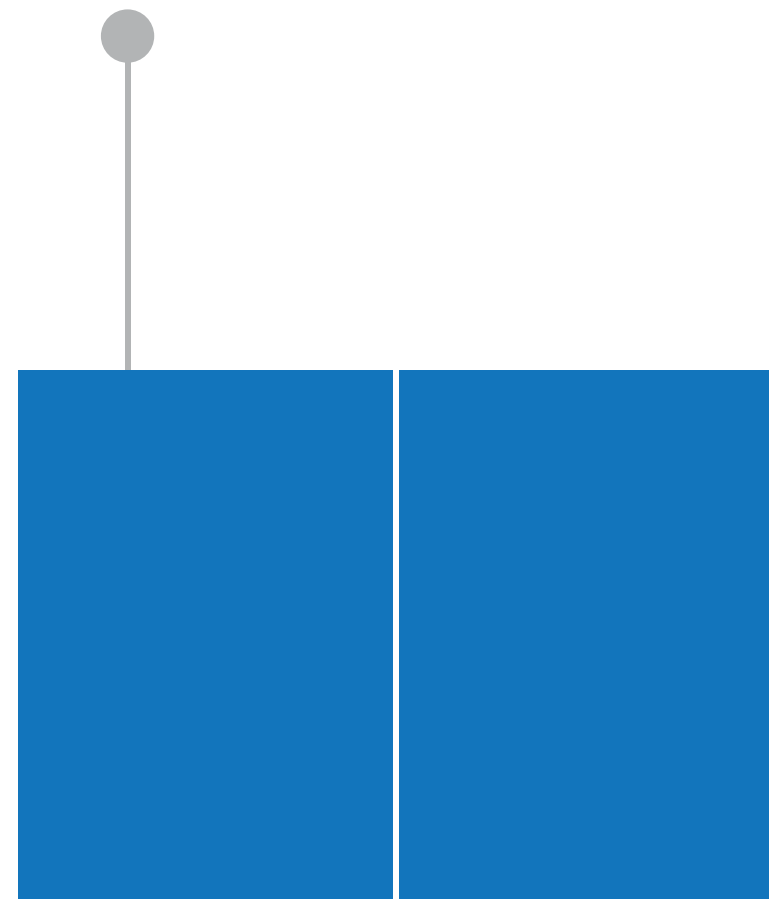
*Position: Right hand side of page*

Size: **450 x 150 Pixels** | DPI: **72dpi** | Max Filesize: **60KB**



# PRINT ADVERTISING SPECIFICATIONS

## DOUBLE-PAGE SPREAD



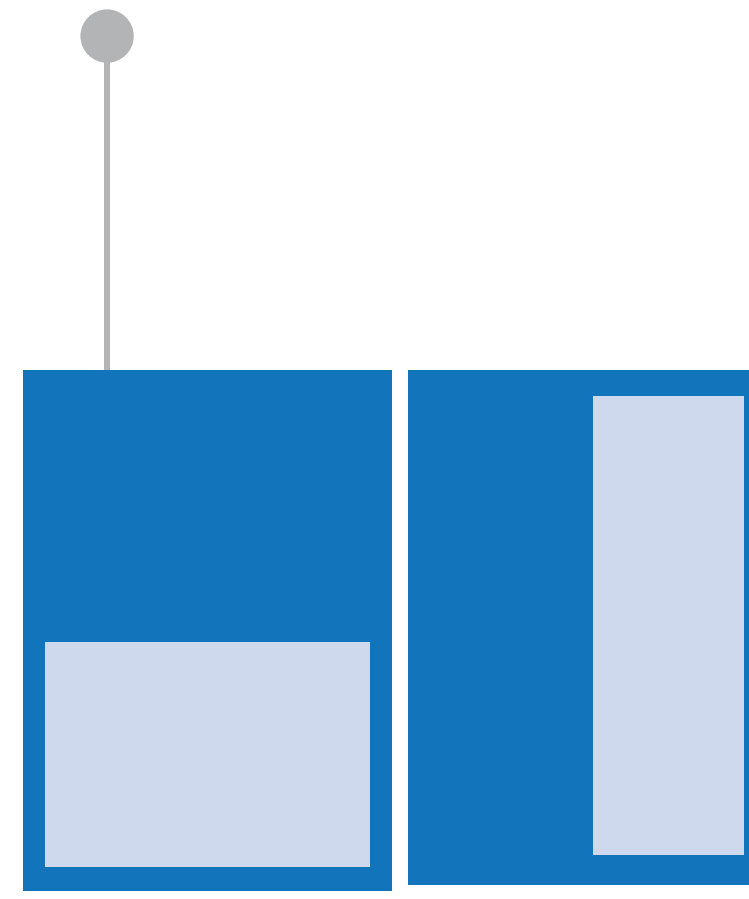
**Bleed** 426 mm (w) x 303 mm (h)  
**Trim** 420 mm (w) x 297 mm (h)  
**Type area** 394 mm (w) x 265 mm (h)

## FULL PAGE



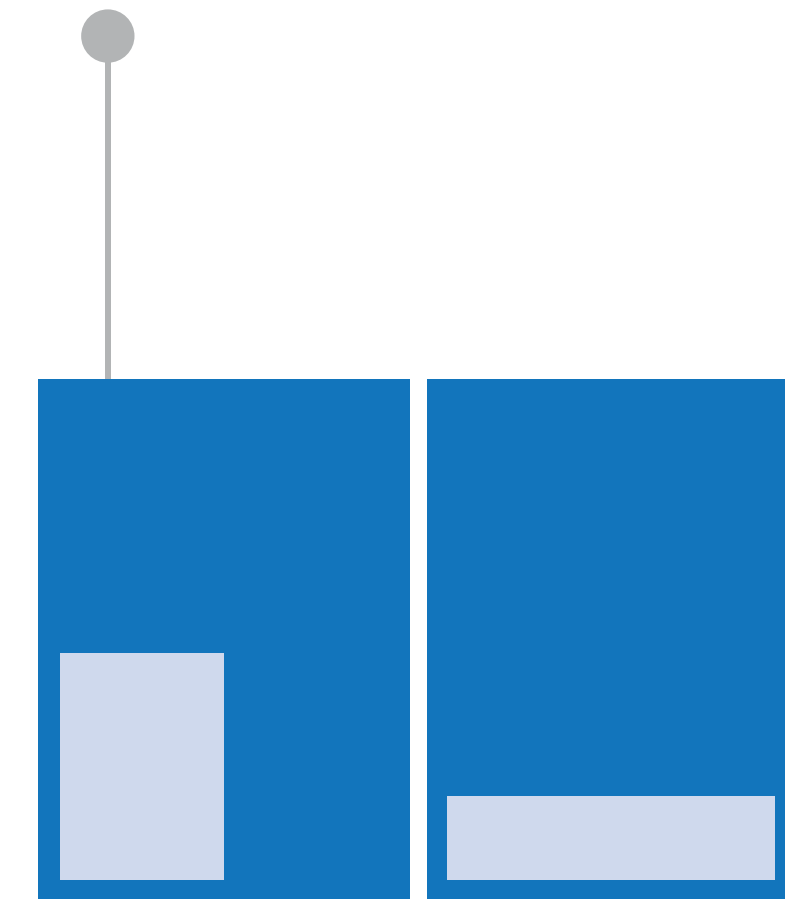
**Bleed** 216 mm (w) x 303 mm (h)  
**Trim** 210 mm (w) x 297 mm (h)  
**Type area** 185 mm (w) x 265 mm (h)

## HALF PAGE



**Type area Horizontal**  
185 mm (w) x 128 mm (h)  
**Type area Vertical**  
87 mm (w) x 265 mm (h)

## QUARTER PAGE



**Type area Upright**  
87 mm (w) x 128 mm (h)  
**Type area Strip**  
185 mm (w) x 61 mm (h)

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FOR ALL ARTWORK ENQUIRIES, PLEASE CONTACT:

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# WEBINAR SPECIFICATIONS

## LOGO

EPS format preferable. PNG or GIF acceptable



## SPEAKER PHOTO

275 x 275 px (JPEG or PNG)

## SPEAKER INFORMATION

- Name
- Company
- Job Title
- Email Addresses
- Biography (250 character limit strongly advised)